



SCNC Studio City 100th Anniversary Outreach Motion

THE MOTION: The Board of the Studio City Neighborhood Council (SCNC) authorizes the Outreach Committee to initiate, coordinate and oversee community outreach and event planning for the upcoming **100th Anniversary of Studio City in 2027**.

This committee will be tasked with developing a comprehensive outreach strategy, engaging stakeholders, coordinating with the offices of local elected officials (including CD2 and CD4, County Supervisors and State representatives), partnering with local business and historical groups and bringing funding requests or neighborhood purposes grants (NPGs) back to the full SCNC Board for approval.

FINDINGS AND JUSTIFICATION (STATEMENT OF REASON):

- **Historical Milestone:** 2027 marks exactly 100 years since 1927, when the community formally transitioned from "Laurelwood" ranching land into "Studio City" centered around Mack Sennett's movie lot (now known as Radford Studio Center.)
- **Outreach Opportunity:** A Centennial celebration provides a high-impact opportunity for the Neighborhood Council to fulfill its core charter mandate: increasing stakeholder engagement and fostering community pride.

- **Long-Lead Planning Required:** Collaborating with local entities like the Radford Studio Center, the Studio City Chamber of Commerce, the Studio City Residents Association and local schools requires immediate, long-lead operational planning.
- **Fiscally Responsible Framework:** By starting the planning process in mid-2026, the SCNC can structure its FY 2026-2027 and FY 2027-2028 budget priorities accurately, seeking out community partnerships to maximize public impact while staying fiscally responsible.

FISCAL IMPACT:

None at this time. Future projects, outreach materials, or event sponsorship requests generated by this committee will be presented individually to the SCNC Budget Committee and the full Board for financial consideration and standard funding votes.