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**CULTURAL AFFAIRS COMMITTEE
MINUTES**

**Tuesday, November 7, 2023, at 7:00pm
4024 Radford Avenue, Editorial 2, Room 6
Studio City, CA 91604 (818) 655-5400**



**NEW ENTRANCE AND PARKING. Please use RADFORD GATE (4024 Radford, just north of Ventura Blvd).
Use the drive on or pedestrian access and follow instructions from Radford Security**

Stakeholders with disabilities who have a valid DMV placard, use a wheelchair, walker or cane, and/or those who have difficulties walking distances should notify a Radford Studio Center Security Officer or call 818-655-5085 to request shuttle assistance.

Committee Members: Abi Velasco (Chair, Stakeholder), Richard Niederberg (Vice Chair, Board Member), Barry Johnson (Stakeholder), Mary Mallory (Stakeholder), Brandon Morino (Stakeholder). Chip Meehan (President Ex-Officio)

1. Call to Order & Roll Call (1 min)

Present: Abi Velasco, Barry Johnson, Brandon Morino, Mary Mallory.

2. No minutes to approve. There was no meeting in September & October 2023.

3. Announcement from Committee Chair. (5 mins extendable by Chair).

Abi Velasco welcomed everyone back to the committee and she expressed her gratitude to continue their collaboration to our Studio City community.

4. Announcement from Committee Vice Chair. (5 mins extendable by Chair).

Richard Niederberg was unable to attend the meeting.

5. Public Comment on non-agenda items within the committee's jurisdiction (1 min per speaker extendable by chair, 5 min maximum extendable by chair).

No public attendance, therefore, no public comment.

6. Discussion and possible Motion: Movies in the Park- Spring 2024 (20 min).

The theme for the Spring event is TBD. Date proposed is March 23, 2024. Time: 5:30 Exhibition booths, 6:00-8:00pm Food, snacks, soft drinks, music, 7:00-7:30pm CD4, 7:30pm Film Migration. CAC will be inviting: CD4, Starbucks, Radford, LAPL, LADWP, LASAN, METRO, NHPD, among other entities.

Proposed swags for the Spring event: First Aid -Safety kits

Marketing Strategy: Farmers Market, Nearby neighborhood councils, schools, and social media.

7. Discussion and possible Motion: Movies in the Park- Summer 2024 (20 min).

The theme for the Summer event is TBD. Date proposed is June 1, 2024.

Time: 5:30 Exhibition booths, 6:00-8:00pm Food, snacks, soft drinks, music, 7:00-7:30pm CD4, 7:30pm Film Migration.

CAC will be inviting: CD4, Starbucks, Radford, LAPL, LADWP, LASAN, METRO, NHPD, among other entities.

Proposed swags for the Spring event: branded beach balls

Marketing Strategy: Farmers Market, Nearby neighborhood councils, schools, and social media.

8. Discussion about possible Motion: Cultural Mini-Lecture events by Mary Mallory (20 min).

Four dates were discussed for the pilot: March, April, May and June. Mary is committed to deliver 2 mini lectures in March and May. Two more speakers are pending.

We discussed that in order to draw attendance we would like to provide stakeholders with some snacks for them to enjoy the presentations and order some swags for the stakeholders to take as a token of appreciation and for them to remember the wonderful lectures from the SCNC.

Swags selected: Bookmarks and a crystal key tag with a picture of the SCNC. All swags will be branded.

9. Comments from committee members on subject matter within the committee's jurisdiction (5 min).

None

10. Closing comments by the Committee Chair and Vice Chair (2 min).

Thank you everyone for your time being here and for your commitment to our Studio City Community.
Happy Holidays!

11. Adjournment (1 min).

9:30pm