

## SCNC Outreach meeting minutes 8/4/22

1. Call to Order at: 7:04pm

Roll Call

Brandon Morino — Present

Karen Sarrow — Present

Sheri Kessel — Absent (excused)

Teri Austin — Present

Julie Houlihan — Absent (excused)

Ira Gold — Present

2. Approval of the July meeting minutes (1 min)

PASSED W/O OBJECTION

3. Updates by the Committee Chair, including National Night Out recap, website photo contest.

4. Public Comments on non-agenda items within the committee's jurisdiction. If accessing the meeting by phone, please use \*9 (star 9) to raise hand, and \*6 (star 6) to unmute (2 minutes each).

Lionel — Meet the Hollywoods CicLAvia event.

5. Possible presentation by Public Officials

6. Discussion -- Farmer's Market: Late August Farmer's Market set-up to promote the SCNC as well as the September Movie Night with CD4.

Comments on agenda item 6 — Karen will be there. Teri will be out of town. LA City resource book. How to request agenda.

7. **Discussion -- Giveaways:** A discussion whittling down the options for a September motion to be presented to the Board re: SCNC branded swag that can be used to promote sign ups to our newsletter, as well as off site exposure of the SCNC. Items must have a per unit wholesale cost of approx. \$1 (before S+H), must be branded with Studio City NC, and must adhere to City Clerk guidelines. These giveaways should last us into the next year as we add more public events to our calendar.

Comments on agenda item 7 — Large paper clip. Luminary won't let swag at the event. Bags tend to disintegrate. Environmentally conscious, won't get tossed out. Two kinds of swag, for adults and kids. Essential information magnets.

Discussion of possible future agenda items for Outreach consideration.

Ask Nithya Raman about CicLAvia. Mailer w/ upcoming pertinent issues. 5x8 2-sided card, non-profit postage rate. Banners. Coyotes.

8. Motion to adjourn. Seconded by Karen.

Adjournment at 7:58pm.