

OUTREACH MEETING NOVEMBER 4TH, 2021

1. Call to Order and Roll Call 7:02pm

Teri Austin — Present

Julie Houlihan — Present

Sheri Kessel — Present

Brandon Morino — Present

Karen Sarrow — Absent

Doug Slohm — Excused absence

Quorum established

2. Approval of October 7th meeting minutes (1 min)

Approved without objection

3. Introduction by the Committee Chair (5 min).

4 Discussion - SCNC Committees and Social Media. With the recent Board approval of a social media plan-of- action in accordance with the proposed BONC Digital Communications Policy, Outreach will now work on mold- ing an implementation of the plan, gaining insight from the Committee Chairs as to how the best represent each committee across all SCNC social media platforms.

a. Possible discussion by City representative(s)

b. SCNC Committee Chairs

Luis Oliart (Homelessness) discussed the Fab4 flyer, the importance of people understanding who to call and what to do. Operation Santa Claus. How people can donate.

Scott Mandell (Public Safety) was concerned about double and triple postings (across several social medias) and handling all the comments. Wants to focus on advertising the meetings and links to meetings YouTube page. Discussed CERT, and possible

postings about dangerous sidewalks, unsafe intersections, and info about who to contact. Also posts about agenda requests,.

Barry Johnson (Govt Affairs and Transportation) suggested “Did you Know...” posts and postings about signing up for the Council Files Hot Sheet.

Adele Slaughter (Sustainability) discussed educating the stakeholders about issues like tree canopies, benefits of trees, the dangers of artificial grass, wildlife

protection, water collection tips, Angelenos for trees. She also noted a lot of committee concerns overlap, and this can be highlighted in posts.

c. Public comments [*please keep comments relevant to agenda item 4*] (1 minute each)

Comments include: train the stakeholders to become self-sufficient, NextDoor does not include homeless and those without an address.

d. Outreach discussion

Comments include: the studiocitync IG handle, and if we can re-obtain it, if Satellite Postings are going to play a part in this. If we can somehow post major land developments within Studio City so the stakeholders are aware of them.

5. Comments from committee members on subject matter not listed on Agenda but fall within the Committee's jurisdiction and possible future Agenda Items (5-10 min).

6. Public Comments on non-agenda items *within the committee's jurisdiction*

7. Closing comments by the Committee Chair (3 min).

8. Motion to Adjourn (1 min).

Seconded by: Julie Houlihan

Vote by hands: Unanimous

Meeting adjourned at 8:11pm