

OUTREACH COMMITTEE MEETING MINUTES FOR 4/7/22

1. **Meeting Called to Order** at 7:00pm

Roll Call:

Teri Austin — Present

Julie Houlihan — Present

Sheri Kessel — Present

Brandon Morino — Present

Karen Sarrow — Absent

Ira Gold — Present

Quorum established

2. **Approval of 3/3/22 Minutes:** Ira Gold noted his last name was misspelled. Error was fixed before upload to website. **Approved**

3. **Update by the Committee Chair** (5 min) -- Discussed Apr. 5th BONC meeting where the Digital Communications Policy came back to life after the 3/21 vote to oppose it, via Motion of Reconsideration by Commissioner Debbie Wehbe. Also discussed upcoming live events for the SCNC via the various committees.

4. **Public Comments** on non-agenda items within the committee's jurisdiction.
No public comments.

5. Possible presentation by Public Officials

No public officials

6. **Discussion Item: Old Business** -- Roundtable committee discussion, including Farmer's Market update, Social Media progress, Kiosk essentials, committee one-sheets.

Comments include: Add City Seal to kiosk banner, Teri Austin has additional tents if they're necessary, Ira suggested obtaining more out of print City Guides if they can be found, which would make for great handouts.

7. **Discussion Item: Ad Hoc Committee for National Night Out.** Creation of Ad Hoc committee for NNO: Brandon, Teri, Scott Mandell, Barry Johnson, Julie. Note; Ad Hoc can have as many as four (4) Board members, and any inclusion of stakeholders makes the Ad Hoc meetings agonized public meetings.

Comments include: Scott mentioned a rumor that our councilmember(s) may combine NC's to form a more convenient NNO events which is more centralized. Barry noted combining NC efforts should be avoided, since it inhibits the identity of the NCs. Teri noted that August isn't too far away, so we should start these meetings soon.

Discussion Item: YouTube -- The near future of the SCNC and this platform. Should there be multiple admins? Content other than committee and Board meetings? A page on our new site specifically for our channel? Educational vids re: NCs and how they function for the community?

Comments include: Peter noted that Board meeting recordings should be sliced up into bite-sized chunks. Scott commented that the thumbnails should be changed to make it more visually appealing, and that all Board members with a gmail have their own YouTube page. Teri noted possible censorship in regards to the idea of conducting interviews for our YouTube channel, and Ira agreed that we should avoid interviews, and that any videos uploaded beside meetings should be “vanilla”. Julie wondered if we should have waivers made if anybody other than Board/Committee members are in such videos. Scott added that committee meeting should be posted right away. Ira added that there should be a motion made to the Board. Chair commented that this has been agonized sole as a Discussion Item, and any Motion will have to be made during the May meeting.

Comments from committee members on subject matter not listed on Agenda but fall within the Committee’s jurisdiction and possible future Agenda Item.

Comments include: Ira’s possible motion idea in regards to YouTube, set a Farmer’s Market hard start date so Teri can coordinate with the Farmer’s Market (first Sunday in May, we should have the new banners by then), and letting the public know about things coming down the pipeline that may be of concern to the community.

Closing comments by the Committee Chair.

Adjournment:

Motioned by Brandon

Seconded by Sheri

No Objections.

Meeting adjourned at: 8:30pm