SCNC BOARD

Lisa Cahan Davis
Jane Drucker
Jon Epstein
Remy Kessler
John Lawler
Brian Mahoney
Richard Niederberg
Scott Ouellette
Lisa Sarkin
Lana Shackelford
Gail Steinberg
Rita C. Villa
John T. Walker
Denise Welvang



BOARD MEETING APPROVED MINUTES

Wednesday, September 18, 2013 Light Buffet 6:30pm Meeting 7:00pm

at

CBS Studio Center, Building 8, MPR-3, 4024 Radford, Studio City CA, 91604

PRESIDENT

John T. Walker

VICE PRESIDENT Lisa Sarkin

TREASURER

Remy Kessler

SECRETARY Rita C. Villa

CORRESPONDING SECRETARY

Jane Drucker

4024 Radford Ave. Edit. Bldg. 2, Suite 6 Studio City, CA 91604 (818) 655-5400

www.studiocitync.org

The public is requested to fill out a "Comment Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website (www.studiocitync.org); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Community Charter School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to Thomas.Soong@lacity.org. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: www.studiocitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact office@studiocit

- Call to Order & Roll Call 7:12 PM. Lisa Cahan Davis present, Jane Drucker excused, Remy Kessler present, Richard Niederberg present, Scott Ouellette present, Brain Mahoney present, Lisa Sarkin present, Lana Shackelford excused, Gail Steinberg present, Rita Villa present, John Walker present, Denise Welvang present. 10 voting members; 6 to pass a motion. 48 stakeholders present.
- 2. Approval of August 21, 2013 Board Minutes. Approved in the absence of objection.
- 3. Comments by the President. All board members have completed ethics and funding classes as required.
- 4. Guest Speaker: **Kevin James**, President of the Board of Public Works will talk about the construction, renovation, the City facilities and its infrastructure, specific to the Valley. Kevin James was introduced by John Walker. **John Walker** asked Kevin James to speak to the Valley issues tonight. **Kevin James** said he is President of the Board of Public Works. He wants to increase the influence of Neighborhood Councils in the city through commission appointments. There are 5 bureaus in public works. Sanitation, street services, street lighting, engineering and contract administration. He has been characterized as a critic of City Hall. One of the things City Hall does well is the oversight of the board of public works. The department that has been in the paper due to corruption, waste, fraud or abuse in other cities is the sanitation department but that has not been a problem in LA. We have an oversight board that is part of public works. This board divides up the responsibilities and each member is responsible for 3 council districts. Matt Szabo is our liaison with the mayor. **Kevin James** is responsible for Council Districts 3, 1 and 15, in addition to being the president of the board. He suggests each Neighborhood Council select a public works liaison for his department to communicate with.

He feels this will streamline the process. This will increase the results that we get. The sanitation department picks up trash but also deals with ground water, parks and pools. Public Works touches much of the infrastructure citywide. Mayor Garcetti appointed a completely new Board of Public Works; all five members are new. In comparison to Burbank or Beverly Hills, he said that we can't make manhole covers even with the street. Most of the manhole covers in the City of LA are the responsibility of either the Sanitation Department or the DWP. There are a few that are not, however the vast majority are not under the Public Works Department. A public works project is going to correct the manhole covers so that they will be at street grade. The neighborhood blitz program is being done in partnership with the Neighborhood Councils. If you see a manhole cover that is not at grade please email the Public Works Department with the address. Put in the subject line Studio City Neighborhood Council. It will get faster attention. He feels like he is a product of the Neighborhood Council system and he wants Neighborhood Councils to get priority. We have an illegal sign problem. There are signs posted on utility poles that are a blight in our community and they are illegal. They have received many complaints about them in the San Fernando Valley. The Bureau of Street Services is trying to accelerate the removal of them. This came up during the mayor's office hours which were held in the Valley. One of his pet peeves is DOT street sweeping. If you park on a restricted parking street during the restricted time you get a ticket even if the street was not swept. His department is coordinating with DOT to be sure that if DOT does not sweep the street during the posted time they can't ticket cars that were not moved. They are trying to be more customer friendly. Big projects can't be done without additional funding such as street bonds. There are 26 issues before City Council related to infrastructure. They are going to put out an infrastructure report card. They will report on 10 items including streets, sidewalks, bridges, condition of the urban forest and flood control. He wants the City's infrastructure needs to be addressed so that the infrastructure will be improved. Public Works and a healthy job market are linked because any city that is a job center must have a healthy physical environment. If the city is run down and neglected then it will be harder to bring jobs here. Public Works wants to do their part. With regard to the urban forest, Public Works handles tree issues. He is sick of hearing the word job cuts. When you cut jobs, you cut the services Angelinos expect. Some of our departments have been cut to the bone. We must find a way to do more with what we have. John Walker said one of the reasons we had such a low turnout in the mayoral elections is because people do not feel that their voices are heard and their concerns are not taken to heart. He said he believes Kevin James is a great choice for this position. **Kevin James** said the Board of Public Works meets three days a week starting at 9:30. They have public comment. There are no television cameras. The public comment process is typically more substantive than show. He invites us to come to the hearings and speak in public comment period. There is a two minute limit but most can get extra time. Barry Johnson said one of his pet peeves is the curb cut outs. We want dedications taken but not acted on until an entire block has the dedication. Kevin James said that Public Works is the place to air that issue and complaint. This should go to his office. He can save time and activate this. He can fast track a shortcut way to a solution on public works issues. Leo Rosen asked if the city will ever get back to the 50/50 sidewalk repair program. **Kevin James** said there is an un-appropriated \$10 million for sidewalk repair. Several million is being looked at as going back into the 50/50 plan. It will be funded to a certain degree. Citywide the plan is not as popular as it is in some districts. It is not popular in CD1 and CD9. Those districts think that it is not fair because they can't afford their 50%. Barry Weiss said that the street study for problems of sidewalks not needed as citizens can do it without paying for a study. Kevin James responded that the city council said to fix sidewalks we need to know where sidewalks are that they need to fix. The \$10 million cost to do a study was blasted in the A number of people who manage bond issues and funding issues and street services engineers said you can't just quess where these things are. There may be an approach to neighborhood councils like we did for potholes – a neighborhood blitz. This is sensitive because of the street funding initiative. There is a strong sense around the city that sidewalks be

included in street repair funding. There are legal concerns about this because we have micropaver vans getting information about the streets but we don't have this for sidewalks. Council people want to know what the situation is in their individual districts. We have 22,000 Service Investigation Requests (what street services gets when someone complains about the sidewalks). They need to know which are off-grade because of trees and which are just worn out. Information about the condition of sidewalks is not as technologically advanced but have more information than the public was lead to believe. The legal bonding obligation has been met with the exiting metrics. This will be a hybrid bond. GOE bond is the hybrid funding mechanism. He brought his copy of the report to the Public Works Committee. There are 26 items listed for study. The first 9 are related to funding. Can we do a pass-through through the rent stabilization ordinance? The City Council passed an exclusive trash franchise measure. It will come through Public Works. They are studying including some of the funding from those franchise haulers because of the weight of their vehicles and the stress they put on the roads. He wants to make sure the partners and neighbors that use and affect our streets provide funding. For example the MTA, the lane which is the worse on three lane streets is the right lane. Ventura Blvd. was just repayed in some locations. They must put in bus pads at bus stops. There is a cost to these busses. The Public Works Department wants a settlement from the MTA and he is working on this. There are other sources of funding besides homeowners and he is working to be sure they identify and utilize them. Sarah Warner is concerned about the bulk item pick up service. She placed multiple calls and then the sanitation people say that the items can't be found. Kevin James said that complaint is something they are working to improve. There has been confusion between street services and sanitation. Why can't there be just one department that can do this. There is a written report in place to solve the problem. They are trying to find where is the best place to have this service housed within the city. Scott **Ouellette** said that the Water Control Board Clean Water Act is very costly to respond to. He asked where the funding is going to come from to deal with this. **Kevin James** said that Jack Humphryville asked this yesterday. There was going to be an assessment at the county level. Jack Humphryville told him that "God gave us rain and you figured out how to tax it." There was a Council Motion in May asking for an update from sanitation on meeting the requirements of the Federal Act. They are looking at a number of different options. We have to meet the Federal requirements. To his knowledge there are options being reviewed but the matter is not resolved. Mayor Garcetti instituted the "My 311" app. The photo and GPS will be sent with the report when an item is reported. The address is not as effective as the app is. It sends the GPS signal that the city crews use. Public Works issues relate to everyone's lives. If you work in the city or live in the region you probably pass through our city on our roads. Voters and residents need to make this a priority. We spend the most annually, behind San Jose on repairing our cars due to our roads. Please communicate directly with Public Works if you have a problem.

Moved: adjourn to special agenda by Rita Villa; **Second:** Lisa Sarkin. **Vote:** 10 **Yes**; 0 **No**; 0 **Abstain. Motion Carries.**

Returned from special agenda. Item 8 below as taken next.

- 5. Appointment of Budget Advocates By the President. **John Walker** announced that Brandon Pender agreed to be budget representative for Studio City again. We are still looking for another representative.
- 6. Public Comments on non-agenda items within the Board's jurisdiction. **Barry Johnson** reminds everyone that the allowable fence, shrub, and wall height is 42 inches without a variance. He is concerned that people have the same attitude to this as does the ZEN restaurant which is to get forgiveness after they do the work. **Barry Johnson** also passed out information on tree trimming. The recent tree cutting was reported to urban forest.
- 7. Responses to comments from the Board. **NONE.**

- 8. Update and presentations to the Editor of the Studio City Patch **Mike Szymanski** and retiring Board member **John Lawler** from CD2 by **Geoffrey Yazzetta**. Taken as item 5. **John Walker** introduced Mike Szymanski and thanked him for all he has done for our community. **John Walker** read a poem that had been on the Patch. **Geoffrey Yazzetta** recognized Mike and presented a certificate of recognition to Mike. **Mike Szymanski** introduced his family and thanked the community for its support. He asked us to continue to provide input to his replacement. There will be a party at the Starlight Cantina in October to celebrate. John Lawler was not present to accept his certificate.
 - **Geoffrey Yazzetta** gave an update on the trunk line. One lane is open on Coldwater. They are about 50% done with the entire project. On Aug 17th there was a hit and run accident. The driver didn't stop. They have offered a reward \$50,000 for information leading to the arrest of the driver. **Steve Raugh** said they will be placing a speed trailer at the curved area to get people to slow down. The Maxwellton intersection crosswalk installed. The DOT working on improving signage. Things in that area have approved. Steven Karmona is the new commanding officer of the North Hollywood police station. There will be a meet and greet Thursday the 26th in the community room. There is a flyer on the table in the back. **Lisa Sarkin** asked if there is any update on replacing our fancy crosswalks. **Geoffrey Yazzetta** responded that it is a Federal issue that the sidewalks must be white or yellow near schools. **Barry Johnson** thanked Geoffrey for working on removing the old pay station numbers. **Jon Epstein** said that there has been a DUI checkpoint at Coldwater and he asked if it is part of the reaction to the hit and run accident. **Geoffrey Yazzetta** replied yes.
- 9. Approval of reimbursement to Board member Lisa Sarkin for out of pocket expenses incurred for payment of fuel for the Studio City Neighborhood Council's National Night Out of \$159.45.
 - See Board Vote on Funding Request Form attached to these minutes as Exhibit I.
- 10. Treasurer's report by **Remy Kessler**. **Remy Kessler** explained the monthly financial report and the monthly form detailing the expenditures.
 - Motion: The Board of the Studio City Neighborhood Council has reviewed the Monthly Expenditure Report for August, 2013 and hereby accepts and approves them.
 - See Board Vote on Funding Request Form attached to these minutes as Exhibit II.
- 11. Budget Committee Report by **Denise Welvang**. **Denise Welvang** reported that there will be no budget meeting until Sept 30, 2013.
- 12. VANC Report by **Denise Welvang**. **Denise Welvang** stated the VANC meeting was interesting. They had a representative from planning and a consultant who explained the proposed consolidation of building and safety with the planning department and several other sections from some departments. They explained what they have done so far. They have talked to the top people in building and safety and planning. None of the groups speak to each other currently. Planning says ok after coming from Neighborhood Councils but as it goes to the different departments and they all have their own ideas. Nobody sees the overall project. They want to pull all the silos apart and make one department that will process an entire project. This will provide a consistent view and what we will see is the building we thought we would see at the end. The permit process will be more cohesive. There will be a pilot program to start the process and show that this will work. The consultants are advocating for the implementation of the pilot project. The consultants will complete the report on the 23rd. The plan will be available at the Congress next Saturday. We will see this before it goes to the City Council on October 4th. **Lisa Sarkin** asked for a copy of the report to be sent to the Neighborhood Councils.

- 13. Land Use Committee Report by **Lisa Sarkin**. **Lisa Sarkin** reported that the Land Use Committee had not met in September.
- 14. Government Affairs Committee Report by Rita Villa. Barry Johnson, Co-Chair reported on the September Government Affairs Committee meeting. He stated that the committee had voted unanimously for the motion that is before the board. He said that the committee felt that our roads need to be fixed with the taxes already being collected. Infrastructure repairs and maintenance funds all need to come out of what is currently being collected. If we issue new bonds we must pay for them. The committee vote was on the principle that we don't want to incur any bond debt. The City needs to get back to the basics. **Denise Welvang** said the government is charged with doing many things. We are not set up to provide for everybody's We need to have the government pay for what it is supposed to pay for. **Scott** Ouellette said this should be an issue to be decided by the voters. Putting it on the ballot lets everyone make the decision. Scott said he looks at his tax bill and he has the lowest effective tax rate on his house in LA. We need to allow the people to make the decision. Richard **Niederberg** said he is looking at the nuts and bolts of the administration of this. This may be a very expensive way to deliver the funds to the districts. Remy Kessler said if it is voted down then the city council will have to make the hard decisions. Scott Ouellette said the money will be spent in accordance with the need based on the roads grades. Gail Steinberg said it is the same thing as the builders. **Jon Epstein** said that the citizens should make the decision. **Denise Welvang** said they are trying to come up with a number of ways to make this happen. John Walker said there are 5 or 6 presidents of neighborhood councils that meet every month and they spoke to this issue. Their consensus is we should not have to bail out the city council.

Motion: The Board of the Studio City Neighborhood Council opposes placing the 20year \$3 billion street repair and safety general obligation bond program (with all work to be performed in 10 years) on the May 21, 2014 General Municipal Election Ballot.

The motion should be submitted as a community impact statement to council file CF 13-1300-S1. **Vote:** 6 **Yes**; 3 **No**; 1 **Abstain**. **Motion Carries**.

- 15. Outreach Committee Report by **Lisa Cahan Davis**. **Lisa Cahan Davis** reported on the outreach meeting. Lisa said we have 8 committees that anyone can join or attend and we need different voices and opinions. She asked stakeholders to check the calendar and attend a committee meeting. The Neighborhood Council Congress is coming up and anyone can attend. **Adrin Nazarian**, working with LAPD and Shield Self Defense will be hosting Women's **Self-Defense** Workshop on October 19th. **Wendy Lake** was at the last outreach meeting. Targeting November 6th as a small business training session. There will be an email blast regarding this. **Lisa Cahan Davis** said they got a quote on putting up banners for next year. The period would be from 2/27/2014 through 2/27/15 for the new wave of street banners. She said there will be no Veterans event because we could not get venue. At NBC Universal on 10/19 there will be a disaster preparedness event. For the 2014 movies in the park the representative from Universal is on board and this may go on for a few more weekends. **Barry Johnson** said it is nice to see the banners between Laurel Canyon and Whitsett on Ventura Blvd. He would like to see them on every 4th pole.
- 16. Public Safety Committee Report and Budget Advocates Report by **Brandon Pender**. **Brandon Pender** said there was no meeting this month but the meeting next month will be combined with the Land Use Committee. As a representative of the budget advocates he went to the Toluca Lake board meeting. Their budget advocate passes away two months ago and there was a special meeting where the city presented plaque in his honor. The budget advocates will be meeting on October 26th at city hall. The budget advocates committee now has their own budget provided by Denise Zine's office and they will run the event themselves. We need two representatives to volunteer to participate in budget day. This is a very involved process and a big commitment. The budget advocates put together the white paper. They were also involved

in the budget survey. This year they will do more outreach and work with certain aspects of the budget. There will be a CERT class in January. There will be a sign up table at the Universal City disaster preparedness meeting. They are also planning a first aid class but no date has been set yet. **Barry Johnson** asked that the public safety committee look into the people double parking in a traffic lane to access the valet parking in front of restaurants on Ventura Blvd. Valets need to be educated to motion people out of the active lanes. **Lisa Sarkin** said there is a city council motion regarding valet companies. **John Walker** asked about the CERT Class and said it will take several weeks and there should be significant advanced notice.

- 17. Cultural Affairs Committee Report by **Richard Niederberg**. **Richard Niederberg** said that Brian Mahoney replaced Shoshana Raphael on the cultural affairs committee. They are looking at future events. The Studio City Library offered us space for an event. With regard to the Luminaria, it is evident that the group running the CAMPO de Cahuenga does not want us to hold our event there. We are looking at the wedding area of the Sportsman Lodge and other venues to hold the event. **Barry Johnson** recommends we get the council office involved. He thinks this is not right. **John Walker** is trying to work it out.
- 18. Transportation Report by **Scott Ouellette**. **Scott Ouellette** said that there was no meeting last month. He stated that he has lost a couple of members of the committee. He asked for stakeholders to join the committee.
- 19. Bylaws Committee Report by Jane Drucker. Jane Drucker was absent so there was no report.
- 20. Comments from Board Members on subject matters within the Board's jurisdiction. John Walker said we are three seats short on what would be a full board. He would like to know if there should be appointments. Lisa Sarkin said she is in favor. Remy Kessler agreed. Lisa Cahan Davis said everyone should speak to our community and get people engaged. Gail Steinberg said she is in favor and said we don't want a whole new board with no continuity. That would not be good. Richard Niederberg said the president should appoint additional people. Remy Kessler said there is an interesting story in the back about the Patch. Take a copy of the article. Lisa Sarkin said there are new board and agenda templates again. The Land Use and Public Safety committee meeting will be on October tenth. (Gail Steinberg left the meeting.) The Issue will be medical marijuana. Lisa Sarkin also reported that Killer Shrimp wants to go into the Platinum Live building. Brian Mahoney reminded that the board of the need to appoint a community liaison to the department of public works. Richard Niederberg said he went to Sunland/Tujunga and saw that the city clerk has issued a business certificate/license for the medical marijuana business to be there. John Walker appointed Lisa Sarkin as the liaison/representative to the Board of Public Works.

Adjournment. Moved: Rita Villa; Second: Lisa Sarkin; . Vote: 10 Yes; 0 No; 0 Abstain. Motion Carries.

Submitted by:

Rita C. Villa, Secretary

Reta C. Villa

Studio City Neighborhood Council

The Studio City Neighborhood Council Agenda is posted for public review at the following locations below and is posted on the SCNC website http://studiocitync.org/

CBS Studio Center, Radford and Colfax gates the Studio City Library, 12511 Moorpark Street the Studio City Recreation Center, 12621 Rye Ave. Carpenter Community Charter School, 3909 Carpenter Avenue

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Board on any item on the Agenda PRIOR to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments on other matters, not appearing on the Agenda that are within the Board's subject matter jurisdiction, will be heard during the Public Comments On Non-Agenda Items period.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to Thomas.Soong@lacity.org.

RECONSIDERATION PROCESS - Reconsideration of a vote by the Board may be called as a motion by the Board members that voted on the prevailing side of the decision.

GRIEVANCE PROCESS - A stakeholder or group of stakeholders may present a grievance concerning the legality of actions by the Board during public comment. Substantive grievances will be examined by a panel set by the Board and the decisions may be appealed to the Department of Neighborhood Empowerment.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link – http://studiocitync.org/ or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda please contact office@studiocitync.org.

SCNC BYLAWS - Please be advised that the Bylaws of the Studio City Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the Bylaws are available during every meeting.

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Remy Kessler	Treasurer	×						
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NC Additional Comments												

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SPECIAL BOARD MEETING APPROVED MINUTES

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at

CBS Studio Center, Building 8, MPR-3, 4024 Radford, Studio City CA, 91604

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The public is requested to fill out a "Comment Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website (www.studiocitync.org); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Community Charter School, 3909 Carpenter Ave., Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to Thomas.Soong@lacity.org. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: www.studiocitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact office@stud

- 1. Call to Order & Roll Call. Lisa Cahan Davis present, Jane Drucker -excused, Remy Kessler present, Richard Niederberg present, Scott Ouellette present, Brain Mahoney present, Lisa Sarkin -present, Lana Shackelford excused, Gail Steinberg present, Rita Villa present, John Walker present, Denise Welvang present. 10 voting members; 6 to pass a motion. 48 stakeholders present.
- 2. Comments by the President. **John Walker** stated that a City of LA and a State representative are both here tonight. Mr. Jeff Malin and Mr. Joseph Rouzan.

Item 5 below was taken as the next item.

- 3. Public Comments on non-agenda items within the Board's jurisdiction. NONE
- 4. Responses to comments from the Board. NONE
- 5. Special Presentation by Jeff Malin, Senior Business Development Specialist, California Governor's Office of Business and Economic Development (GO-BIZ).

Taken as item 3.

Jeff Malin introduced himself. He said that economic development is what his office handles. G0-BIZ is a reincarnation of the trade and commerce office. In 2011, they consolidated economic development functions of the state into Go-Biz. They try to get new business to come to the state. They try to help our businesses expand and prevent companies from leaving the state. There is a permit assistance unit – championing modernization and an international trade office advocating for more foreign direct investment. The third arm of the office is an integration hub - research with universities, business and government. His office took over Ibank and the film commission. They

are looking at ways to reinvigorate business throughout the state. There is a department of housing and a community development within the state that administers the enterprise zones. A handout was provided. The purpose is to provide tax incentives to stimulate economic growth. There is a hiring credit, an NOL carry-forward for 15 years, sales tax credit and upfront expensing of depreciable property. See handout of 42 zones. The City of LA added incentives of a DWP rate discount and reduced parking requirements. Enterprise Zones as they have been known will stop as of December 31, 2013. But a new type of EZ will begin January 1, 2014. There is \$750 million for the new zone areas. There are three new pots. 1 is the sales and use tax exemption. \$4.1875 goes to manufactures for R&D, biotech and new equipment purchases to level the playing field so there will be opportunities statewide. If you are in business codes 3311 to 3399 and biotech you can get these benefits. They go into effect January 1, 2014. The new employment credit is a 35% tax credit on wages for businesses that hire in the 25% most distressed areas and less in census tracks that have low unemployment. Certain uses are excluded such as adult entertainment, retail and bars (see list of business codes). Only certain types of workers qualify, yets, persons unemployed over 6 months, qualified low income credit earners and some others. The new credit is from \$12 to \$28 dollars. A business can get a credit for a hiring a higher earning income class. C3 is the California Competes credits. It is a merit based allocation to companies bringing in sizeable investments. Information will be released in 30 days by an online webinar on October 2, and there will be a public comment period for 30 days. There are nuances to the programs. 25% held for small businesses. New maps will be out in October. Joseph Rosan thanked John Walker for inviting him. The Community Development Department was disbanded and there is now an Economic and Work Force Development Department. State Enterprise Zones existed because of the need to find ways to incentivize businesses. With respect to the DWP rate discount, tax credits and reduced parking regulations, the city wants to maintain these incentives and it will take an effort to educate the city council. The councilmembers want to know how it will impact their districts. These are all tied into the MOU with the State. He will work closely with Jeff over the next several months. The same census tracks will be used in the city to determine availability of the incentives. **Barry Johnson** said as of January 1, 2014 there will be no enterprise zone program in the state. Jon Epstein said for those businesses that were participating, they get to stay in the program for 10 more years if they were in before Dec 31, 2013. There will be new regions created and they will work within those boundaries. SB 90 and AB 93 are the new bills that took over. Richard Niederberg said what needs to be fixed for Studio City is eliminating the reduced parking requirement. This is a major consideration to maintain. Lisa Sarkin said that the Planning Department said we don't have to accept the reduced parking because of our specific plan superseding the enterprise zone. **Joseph Rosan** provided his information Joseph.rouzan@lacity.org direct line (213) 978-8331. Lisa Cahan Davis is excited to have the information he provided. She asked if there will be outreach to the small businesses. Some companies hire consultants instead of full time employees. For the new program of employment credit the form is online. **Joseph Rosan** said the business services team will promote the program but the Franchise Tax Board will monitor the program. There will be an aggressive campaign to get people to capitalize on the program. The Board of Equalization will monitor the sales and use tax. Barry Johnson said he does not think there will be a motion from the GAC on this. Lisa Sarkin said the motion should come from GAC, related to possible city restrictions and incentives when it comes to a city council committee. We should protect the specific plan.

6. Adjournment. Moved: Rita Villa; Second: Scott Ouellette; Vote: 10 Yes; 0 No; 0 Abstain. Motion Carries.

Submitted by:

Rita C. Villa, Secretary

Reta C. Villa

Studio City Neighborhood Council