

## SCNC BOARD

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Ben Neumann  
Richard Niederberg  
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Lisa Sarkin  
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Rita Villa  
John T. Walker



# BOARD MEETING AGENDA

Wednesday, Mar 18, 2009, 7:00pm  
at  
CBS Studio Center, Building 8, MPR-3,  
4024 Radford, Studio City CA, 91604

## PRESIDENT

Ben Neumann

## VICE PRESIDENT

John T. Walker

## TREASURER

Remy Kessler

## SECRETARY

Gail Steinberg

## CORRESPONDING SECRETARY

Lisa Sarkin

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The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to three minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website ([www.scnc.info](http://www.scnc.info)); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Avenue Elementary School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to [Thomas.Soong@lacity.org](mailto:Thomas.Soong@lacity.org). In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: [www.scnc.info](http://www.scnc.info) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [office@scnc.info](mailto:office@scnc.info).

## Agenda

1. Call to Order & Roll Call (2 min).
2. Approval of Feb 18, 2009 SCNC Board meeting minutes (3 min).
3. Comments by outgoing President. (3 min)
4. Nomination and election by the Board of President, Vice President, Treasurer, Secretary and Corresponding Secretary for 2009/2010 legislative period. (15 min)
5. Comments by incoming President. (3 min)
6. Public Comments on non-agenda items within the Board's jurisdiction (15 min).
7. Response(s) to public comments by Board Members (10 min).
8. Disbanding of old and establishing of new standing SCNC committees. (5 min)  
**Motion: The Board of the Studio City Neighborhood Council disbands all standing, sub-, ad-hoc and advisory committees from the 2008/2009 legislative period and establishes the following new standing committees for the 2009/2010 legislative period: Budget, Bylaws & Procedures, Crime & Safety, Environmental & Cultural Affairs, Government Affairs, Land Use, Transportation and Outreach.**
9. Report 2009 Los Angeles Municipal Election Results: Michael McCue (5 min).
10. Report Treasurer: Remy Kessler (5 min).
11. Report Environmental & Cultural Affairs Committee: Michael McCue (15 min).
  - a) The Environmental & Cultural Affairs Com. recommends the following Board action:  
**Motion: The Board of the Studio City Neighborhood Council approves and congratulates LA City Council in their support of AB 68 requiring a 25 cent charge for each plastic bag used by consumers in the State of California and encourages full enforcement of AB 68 throughout the city of Los Angeles.**
12. Report Outreach Committee: Chris Ueland / Barry Wise (5 min).
13. Report Transportation Committee: Todd Royal (5 min).

14. Report Government Affairs Committee: Rita Villa/Barbara Monahan Burke (15 min).

- a) Discussion and possible motion with respect to proposed sign ordinance.
- b) The Government Affairs Committee recommends the following Board action:  
**Motion: The Board of the Studio City Neighborhood Council supports AB 109 (Feuer), which would establish a moratorium on the construction of, or conversion to, new digital advertising displays until January 1, 2012, and would also disallow the conversion of existing static billboards, which would include 877 signs approved for conversion in the City as part of the World Wide Rush v. City of Los Angeles settlement.**
- c) The Government Affairs Committee recommends the following Board action:  
**Motion: The Board of the Studio City Neighborhood Council hereby asks the City Planning Commission and City Council to take the following actions regarding revisions to the City sign code (CPC-2009-0008-CA):**
  1. Retain the distinction between off-site and on-site signs. Strengthen the off-site sign ban currently in place by severely limiting the City's discretion to grant exceptions in supplemental use districts, specific plans, and development agreements. These exceptions have led to a degrading of the city's visual environment and a crass commercialization of public space.
  2. Support regulations to limit the height, size, number, and placement of signs to protect communities from visual clutter and blight.
  3. Repeal the agreement allowing 840 digital signs and prohibit any additional digital signs to protect residents and communities from unwanted light trespass and pollution, potential traffic safety hazards, and excessive energy usage.
  4. Prohibit signs that cover doors or windows, and limit the size of wall signs to prevent entire buildings from being turned into advertisements with "supergraphic" signs.
  5. Enact meaningful penalties for illegal signage that will act as a real deterrent to this unlawful activity that is currently blighting our city, and make provision for the recovery of "ill-gotten gains" from companies that reap financial returns from illegal signs.
  6. Establish criteria for sign districts that include a mandatory reduction of billboards and other forms of off-site signage in the community plan area. Include regulations that protect adjacent neighborhoods from any light trespass and other negative effects from the allowed signage.
  7. Oppose the "grandfathering" of current applications for sign districts that would allow them to proceed through the approval process under the existing, more liberal provisions that do not include mandatory sign reduction and protections for surrounding neighborhoods.
  8. Oppose the establishment of any new sign districts until a definitive ruling has been received from the 9th Circuit Court of Appeals in the World Wide Rush v. City of Los Angeles case. Allowing any new sign districts could lead to further injunctions of the sort that have undermined the city's ability to enforce the current off-site sign ban, and could result in a significant proliferation of supergraphic signs and other types of outdoor advertising.
  9. Strengthen our program to inspect billboards. Commence an aggressive effort to cite and remove billboards that do not have current permits or that no longer comply with lawfully issued permits.

15. Report Land Use Committee: Lisa Sarkin (5 min).

16. Comments from Board Members on subject matters within the Board's jurisdiction (5 min).

17. Adjournment (1 min).