

**SCNC BOARD**

Barbara Monahan Burke  
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 Lisa Sarkin  
 Gail Steinberg  
 Jeffrey Steinberg  
 Ron Taylor  
 Rita Villa  
 John T. Walker



# BOARD MEETING AGENDA

**Wednesday, July 28, 2010, 7:00pm**  
**at**  
**CBS Studio Center, Building 8, MPR-3,**  
**4024 Radford, Studio City CA, 91604**

**PRESIDENT**

Ben Neumann

**VICE PRESIDENT**

John T. Walker

**TREASURER**

Remy Kessler

**SECRETARY**

Gail Steinberg

**CORRESPONDING SECRETARY**

Lisa Sarkin

4024 Radford Ave.

Edit. Bldg. 2, Suite 6

Studio City, CA 91604

Phone (818) 655-5400

[www.scnc.info](http://www.scnc.info)

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. **Public comment is limited to three minutes per speaker, unless directed otherwise by the presiding officer of the Board.** The agenda is posted for public review at: Studio City Neighborhood Council website ([www.scnc.info](http://www.scnc.info)); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Avenue Elementary School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to [Thomas.Soong@lacity.org](mailto:Thomas.Soong@lacity.org). In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: [www.scnc.info](http://www.scnc.info) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact office@scnc.info".

**Agenda**

1. Call to Order & Roll Call (2 min).
2. Comments by outgoing President. (3 min)
3. Nomination and election of Board Officers (President, Vice President, Treasurer, Secretary and Corresponding Secretary) for 2010/2011 term. (15 min)
4. Comments by incoming President. (3 min)
5. Ceremonial swearing in of new SCNC Board by Councilmember Paul Krekorian. (10 min)
6. Approval of June 16, 2010 SCNC Board meeting minutes (5 min).
7. Public comments on non-agenda items within the Board's jurisdiction (15 min).
8. Response(s) to public comments by Board Members (15 min).
9. Disbanding of all 2009/2010 and establishing of new 2010/2011 SCNC committees. (10 min)  
**Motion: The Board of the Studio City Neighborhood Council disbands all standing, sub-, ad-hoc and advisory committees from the 2009/2010 legislative period and establishes the following new standing committees for the 2009/2010 legislative period: Budget, Bylaws & Procedures, Crime & Safety, Environmental Affairs, Cultural Affairs, Government Affairs, Land Use, Transportation and Outreach.**
10. Report Crime & Safety Committee: Josh Rubenstein (5 min).
11. Report Treasurer: Remy Kessler (5 min).
12. Report Budget Committee: John Walker (40 min).
  - a) **MOTION: The Board of the Studio City Neighborhood Council approves and adopts the following budget for the 2010-2011 fiscal year in accordance with the SCNC bylaws and within the guidelines set forth by the City of Los Angeles and the Department of Neighborhood Empowerment.**

## Studio City Neighborhood Council

## 2010-2011 Projected Itemized Budget

|                          |             |
|--------------------------|-------------|
| <b>Yearly Allocation</b> | \$45,000.00 |
| <b>Rollover</b>          | \$7,608.81  |
| <b>Total</b>             | \$52,608.81 |

| Category                        | Sub-Category   | Category | %           | Total              |
|---------------------------------|--|----------|-------------|--------------------|
| <b>Outreach</b>                 |  |          |             |                    |
|                                 | Advertising (banners, newspaper/magazine ads, signage, etc.) | ADV      | 4%          | \$2,000.00         |
|                                 | General Outreach/Special Projects                            | ADV      | 6%          | 3,000.00           |
|                                 | Neighborhood Events  | ADV      | 15%         | 8,000.00           |
|                                 | Other  | OTH      | 1%          | 500.00             |
|                                 | Printing & Copies  | PRI      | 4%          | 2,000.00           |
|                                 | Refreshments   | MEE      | 5%          | 2,500.00           |
|                                 | <b>Sub-Totals</b>  |          |             | <b>\$18,000.00</b> |
| <b>Neighborhood Improvement</b> |  |          |             |                    |
|                                 | Community Maintenance  | CSE      | 19%         | \$10,000.00        |
|                                 | General Community Projects                                   | CSE      | 33%         | 17,108.81          |
|                                 | Other  | OTH      | 1%          | 500.00             |
|                                 | <b>Sub-Totals</b>  |          |             | <b>\$27,608.81</b> |
| <b>Operational Expense</b>      |  |          |             |                    |
|                                 | Office Equipment/Supplies                                    | OFF      | 4%          | \$2,000.00         |
|                                 | Printing & Copies  | PRI      | 2%          | 1,000.00           |
|                                 | Refreshments   | MEE      | 1%          | 500.00             |
|                                 | Telephone/Office Supplies/Internet/Copies                    | FAC      | 2%          | 1,100.00           |
|                                 | Website Maintenance  | WEB      | 5%          | 2,400.00           |
|                                 | <b>Sub-Totals</b>  |          |             | <b>\$7,000.00</b>  |
|                                 | <b>GRAND TOTAL</b>   |          | <b>100%</b> | <b>\$52,608.81</b> |

- b) **The Board of the Studio City Neighborhood Council has reviewed the July 2010 financial and June 21, 2010 bank statements and hereby accepts and approves them.**
- c) **The Board of the Studio City Neighborhood Council approves a funding request of \$2,500 from the Cultural Affairs Committee of the Studio City Neighborhood Council towards a sponsorship of the 75<sup>th</sup> Anniversary of Republic Pictures event on the CBS Studio Center scheduled for September 25, 2010 subject to 1) the Committee presenting to the Treasurer of the SCNC written proof of additional sponsorships that match or exceed the \$2,500 amount from the SCNC, 2) the SCNC receives "presented by" credit and the marketing materials displays the SCNC logo along with other participating organizations. In addition, the Board of the SCNC is willing to consider requests for additional funding of up to \$2,500 at a later date prior to the event, subject to the same conditions.**

13. Report Cultural Affairs Committee: Christine From (5 min).

14. Report Outreach Committee: Lisa Cahan Davis / Suzanne Ekerling (15 min).

- a) **MOTION: The Board of the Studio City Neighborhood Council directs its President to write a letter to Paramount Pictures, Corp., substantially in the form below, as approved by the City Attorney's office:**

**The Studio City Neighborhood Council (SCNC) took official action at a public meeting on July 28, 2010, approved the distribution of this letter. The Studio City Neighborhood Council ("SCNC") and its Cultural Affairs Committee acknowledge that Paramount Pictures Corporation owns and/or controls the trademarks, logos and copyrights to any and all Republic Pictures, motion pictures, websites, etc. The SCNC and the Studio City Neighborhood Council Cultural Affairs Committee agree that they will not use Paramount's logo. The Museum of the San Fernando Valley (Museum) has represented to the SCNC that it is similarly aware of the above trademark, logo and copyright interests held by Paramount Pictures Corporation and that, similarly, the Museum will not use Paramount's logo.**

- b) **MOTION: Motion to spend up to \$500 for SCNC full page ad in Republic Pictures 75th Anniversary Event program booklet.**

15. Report Bylaws & Procedures Committee: Ron Taylor (5 min).

16. Report Land Use Committee: Lisa Sarkin (15 min).

- a) **MOTION: The Board of the Studio City Neighborhood Council supports the application, as presented [ZA-2010-1998-CUB] for Caioti Pizza Cafe at 4344-4346 Tujunga Avenue, Studio City.**

17. Report Transportation Committee: Todd Royal (5 min).

18. Report Government Affairs Committee: Barbara Monahan Burke / Rita Villa (5 min).

19. Comments from Board Members on subject matters within the Board's jurisdiction (5 min).

20. Adjournment (1 min).

