

OUTREACH MEETING JANUARY 6TH, 2022

1. Call to Order and Roll Call 7:18pm

Teri Austin — Present

Julie Houlihan — Excused absence

Sheri Kessel — Present (Arrived at 7:22pm)

Brandon Morino — Present

Karen Sarrow — Present

Quorum established

2. Approval of November 4th meeting minutes (1 min)

Approved without objection

3. Introduction by the Committee Chair (5 min).

Noted that Doug Slohm is no longer with outreach due to impacted schedule. That we now have access to the SCNC facebook page and posts will now be occurring regularly.

4. Public Comments on non-agenda items within outreach jurisdiction:

- Comment about President's email re: Sportsman's Lodge questionnaire not allowing comments.
- Comment about Nithya Raman contact info and staffers.
- Comment about the map on SCNC site showing district split.

5. No public officials present at meeting. Skip agenda item 5.

6. Discussion - Board of Neighborhood Commissioners (BONC) meeting: Discussion about the proposed Digital Communication Policy and any updates about it from the BONC meeting held earlier in the week.

Note: BONC meeting was a report from the Ad Hoc Committee and a vote on a possible vote date fro the Digital Communications Policy. No new information from our previous discussions.

7.. Discussion - Satellite Postings: Update re: Board-approved satellite Posting campaign.

Public comments include: Add 72 hour notice on posting and website committee pages so stakeholders know an agenda is forthcoming,

Committee comments include: Add “You’re Invited” to the top of the page to better engage the stakeholders.

8. Discussion - Social Media posts: Update on SCNC social media campaign.

Public comments include: hashtags, studio city specific hashtags, Information about Studio City, clearer rules of what can be posted, teach people to help themselves, Daily News listings

Committee comments include: Send in your pics, Feb 14 Show your love, all Studio City based group meetings should be posted.

9. Committee comments on future agenda items

Comments include: Ask stakeholders questions, polling stakeholders, surveys, Facebook tools.

10. Closing comments by chair

11. Motion to Adjourn (1 min).

Seconded by: Teri Austin

Vote by hands: Unanimous

Meeting adjourned at 8:41pm