

SCNC BOARD

Richard Adams
Brian Carroll
Michael De Lazzer
Randall Fried
J.J. Hoffman
Alex Izbicki
Raduca Kaplan
Nancy Kremer
Lisa Karadjian
Richard Niederberg
Jesse Porter
Rick Rosner
Lana Shackelford
Alexa Steinberg
Adam Summer



PRESIDENT

Randall Fried

VICE PRESIDENT

Nancy Kremer

TREASURER

Rick Rosner

SECRETARY

Alexa Steinberg

CORRESPONDING

SECRETARY

Michael De Lazzer

studiocitync.org

AGENDA

Outreach Committee Meeting

Monday, April 12, 2021 - 7:00 PM

Zoom Meeting Online or By Telephone

<https://us02web.zoom.us/j/89587878553>

Meeting ID: 895 8787 8553

Or dial 669-900-6833 to Join the Meeting

Then Enter This Webinar ID: 895 8787 8553 and Press #

Committee Members: Michael De Lazzer (Chair), Alli Spotts-De Lazzer, Mark Fisher, Nancy Kremer, Scott Mandell, Randall Fried (SCNC President, Ex-Officio)

1. **Call to Order**
2. **Roll Call**
3. **Chair Comment:** Elections
4. **March 2021 Outreach Meeting Minutes Filed -**
Without Objection
5. **Public Comment:** Stakeholders have 2 minutes each,
Extendable by the Chair.
6. **Juneteenth Walk:** Motion to fund the walk with the
inclusion of SCNC logos on posters (attached)
7. **Report:** Studio City Public Library

8. **Report:** Studio City Recreation Center
9. **Open Discussion:** Potential Projects
Mentioned in March Meeting. Ideas
contributed by Scott Mandell
(attached)
10. **Announcements**
11. **Adjournment**



VIRTUAL MEETING TELECONFERENCING NUMBER FOR PUBLIC PARTICIPATION

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Studio City Neighborhood Council meeting will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must dial 669-900-6833, and enter 954 2866 7849 and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

GENERAL PUBLIC COMMENT ON NON AGENDA ITEMS

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment by email: NCsupport@lacity.org or phone: (213) 978-1551.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at 4024 Radford Ave. Editorial Bldg. 2, Room 6. Studio City, CA 91604 and at our website: www.studiocitync.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Randall Fried at (323) 828-2149 or email: rfried@studiocitync.org

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to dial *9, when prompted by the presiding officer, to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – Neighborhood Council agendas are posted for public review as follows:

- CBS Studio Center outside the Radford and Colfax gates.
- <http://www.studiocitync.org/>
- You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

MARCH 2021 OUTREACH AGENDA MINUTES

Meeting called to order at 7:19pm

Waited for Committee members to attain quorum.

Roll Call: Michael De Lazzer, Alli Spotts-De Lazzer, Nancy Kremer, Scott Mandell

Absent: Mark Fisher, Randall Fried

Quorum Established.

Discussion of final Survey Results. The SCNC Outreach Committee paid \$99 dollars for a one-month-only subscription to Survey Monkey to access all results from the Outreach Survey. The website limits free responses to 40 and we had more than 80 surveys filled out.

Results were attached to the March Agenda.

Contact information regarding survey responders' interest in our committees were to be sent to committee chairs. This was done after the meeting.

Library and Rec Center did not issue reports.

Discussion of potential future Outreach—Involvement in the Juneteenth Walk 2021 – another run of SCNC masks (not something we are pursuing at this time)—More school involvement in SCNC activities—Agreement to forward ideas within the next month to the Chair.

Meeting adjourned at 8:36pm

From: Scott Mandell scottmandell@gmail.com
Subject: You asked for outreach ideas.....
Date: March 10, 2021 at 10:57 AM
To: Michael De Lazzer mdelazzer@studiocitync.org, nkremer@studiocitync.org, mfisher@ottx.org, aspottsdelazzer@studiocitync.org

Good morning,

I'll prime the pump. I have mentioned some of these before. Mind you, this **IS** the short version.

I say yes to a public forum or town hall or whatever it's called to supplement the survey.

Some aren't too keen on the prospect of people venting, complaining incoherently and perhaps profanely about life's problems. However, in my view, outreach doesn't have an asterisk. Give them the 2 minutes, don't cut them off, let them vent, and we can simply log and track what those who actually take the time to attend want to say. In preparation, perhaps on the agenda for our meeting 1 month prior, we post links that likely answer all the questions/issues brought up. Links to our committees, the calendar... In preparation, we can discuss the do's and don'ts of what we can say as far as responding to the questions live vs. putting topics aired on the agenda for the next meeting or directing them to the appropriate committee.

I don't think we should shy away from a ruckus. I would bet hardly anyone bothers to show up, and that will speak volumes more than if we have 200 attendees each doing their best barnyard impersonations.

Updates to the main & committee web page with links to key websites such as Mike Feuers Homeless FAQ page.

For example, with homeless, why can't the city....? A question or complaint we typically hear and then the answer is to

a link. <https://www.lacityattorney.org/homelessness>

Or why aren't trespassers, drug users, people resisting arrest, people driving without a license, disturbing the peace, drinking in public, drug and paraphernalia possession, loitering, loitering to commit prostitution, resisting arrest,...being charged? Well folks, Read about it here, Special Directive 20-07 from George Gascon our new DA.

<https://da.lacounty.gov/sites/default/files/pdf/SPECIAL-DIRECTIVE-20-07.pdf>

We don't take a position, we just direct stakeholders to info right from the source and never send links that are behind pay walls. We then direct them to the appropriate committee telling them to request it be on the agenda when it's public comments for non agenda items.

Major topics from an outreach perspective.

Point being, last night's March 9th Homelessness Committee meeting didn't even have a quorum, and was not well attended by the public. The agenda was, well, hardly an agenda. SCNC is not going to solve homelessness, but as comprised, the committee can't attract enough of its own members to attend, let alone the public.

Lana touched on something that I would like to dig deeper on. Money spent to create a better online approach with our main webpage, and that of our committees. I would like to see a repository of all the motions passed/failed, along with who voted Y or N. I would like to see the meeting posted on YouTube as fast as possible. I would like to see transcripts of the meetings on the respective main or committee webpages. There is software that does this fairly accurately. Then stakeholders, and hopefully board members will do a bit of basic research before a committee issue comes to the board for a vote, and members continue to becloud themselves with a profound lack of basic knowledge with regards to issues they will be voting on.

If we can spend a few bucks, a monthly newsletter highlighting what the committees are up to, recaps of meetings, links to local issues, tips and tricks.... For example, I personally would focus on recreational activities in and adjacent to Studio City, with maps and pictures. Viewcrest trail, Betty Dearing, Dixie Cyn Ave and Place. Canyonback, Tiger Tails, Westridge, The Whoops, Hansen Dam, O'Melveny Park, I can go on and on and on and often do.

Nextdoor is the most "popular" platform for the stakeholders to air their views.

Are we allowed to create a SCNC group? Perhaps asking for trouble here, but...

Unlike the survey, this would be an ongoing source of stakeholder feedback and possible committee agendas. I realize there would be limitations as far as responses, but we could respond with "attend the next public safety meeting and bring this up during public comment section, here is the date and or link" Then we would not be speaking for the board, we would simply be directing people to the SCNC.

We make a concentrated effort to gather email addresses by encouraging everyone to sign up for the SCNC updates. Like the one I just received reminding us of the land use meeting tonight. Thumbs up for that !!

Scott Mandell

