

NOVEMBER 2020 OUTREACH COMMITTEE REPORT

On November 9, 2020 the Outreach Committee of the Studio City Neighborhood Council held a regular meeting.

Meeting Called to order at 7:02

All committee members present, except Raduca Kaplan, quorum was established.

October minutes were filed.

The Chair delivered a brief message about a busy work schedule pulling time from committee business the past month, the inability of Outreach to pay outstanding bills due to frozen SCNC accounts, and an apology and explanation that a member of the public felt cut-off from his public comments the preceding month. The Chair explained no person was silenced; the user was dropping his connection. No muting occurred. Further, the Outreach committee encourages public comment and the Chair is committed to hearing public comment. Nevertheless, the Chair apologizes for any misunderstanding.

A review of the responses to the Outreach survey to date. 39 Studio City residents have participated so far. Some insights:

Studio City stakeholders most turn to LA 3-1-1 and Councilman Krekorian's office when they have an issue in their neighborhood. The SCNC is 2nd to last on their list.

The majority of respondents rate the SCNC's performance as unsatisfactory, averaging just 40 on a scale to 100.

By far, the greatest concern of any issue to the respondents is homelessness. Nearly every one of the 39 responses mentioned homelessness as their primary concern. Crime was a distant 2nd.

The respondents believe the SCNC's primary function is to distribute information from the City, and interacts with the Councilman's office.

More than 50% of respondents are willing to participate in an SCNC committee or project. Public Safety and Homelessness were the two most popular committees.

Respondents prefer being contacted by email. Facebook and NextDoor were distant alternatives.

The two most popular local organizations were the Public Library and the Rec Center. Nearly half of all respondents participate actively at those local institutions.

Cleaning up our neighborhood and getting our homeless off the streets are the two issues stakeholders who took the survey feel the SCNC should be addressing.

Emily Aaronson from the Studio City Public Library updated the Committee on the happenings at there. Among the highlights: A virtual world dance program and a reminder that Library To Go is up and working. You can check out books, and it's easy to do.

We debuted artwork for a card encouraging more SCNC residents to take the Outreach survey and spread SCNC awareness among Studio City stakeholders. The card is a work in progress. The Board of the SCNC has allotted up to \$5000 for a mailing at a past meeting. Tweaks are still getting done, but the card project cannot move forward without our funds being free to spend.

Other possibilities include banners on Ventura Boulevard, and bus stop benches.

Alli Spotts-De Lazzer presented an idea to have the SCNC create and distribute branded face masks with the logo and website silk screened on the fabric.

Citizen Goat Puppet contributed valuable information about another neighborhood council that did the same thing.

The committee adjourned until January at 9:12pm.