

## Outreach Committee Minutes, August 10, 2020

Meeting was called to Order at 8:02pm. One half hour late due to a Sustainability committee meeting that ran over their allotted time.

In attendance: The Chair, Alli Spotts-De Lazzer, Mark Fisher, Raduca Caplan, Nancy Kremer, Scott Mandell, and SCNC President Randall Fried (ex-officio) quorum was established.

July Outreach committee minutes were filed without objection.

The Chair gave an update regarding social media performance (relatively flat, month-to month).

Update on printed materials—opening up the ordering among several local printers as opposed to a single vendor. Printed proclamations are in production. Awards are in production. Banners are still on pause.

Continued work with the Studio City Public Library, we reaffirm our commitment to collaboration and cooperation going forward.

Mailers have bids and numbers. We know the expenses.

Opened the floor to public comment. None offered.

Item 5. Mission Statement: The following mission statement was unanimously adopted by the Committee following debate:

*The mission of the Outreach Committee is to:*

- *Ensure that every Studio City stakeholder feels connected to and heard by the Studio City Neighborhood Council;*
- *Engage stakeholder participation in meetings issues and events involving Studio City and surrounding communities.;*
- *Provide the path between the City of Los Angeles services and information and Studio City stakeholders;*
- *Promote the visibility of the Studio City Neighborhood Council.*

A motion for the Board to adopt the Outreach Committee Mission Statement was proposed by Michael De Lazzer, seconded by Nancy Kremer, and passed unanimously.

Item 6. Nancy Kremer presented Greg Fitzpatrick with the Studio City Award For Outstanding Community Service:

*WHEREAS, a pandemic swept across the globe putting many vulnerable people in dangerous and even life threatening situations;*  
*WHEREAS, the Mayor of the City of Los Angeles instructed the Neighborhood Councils to find those in need and do everything in our power to serve our vulnerable citizens;*  
*WHEREAS, the Studio City Neighborhood Council immediately created a Neighbors Helping Neighbors program;*  
*WHEREAS, more than 80 local citizens offered their services to help those in need;*  
*WHEREAS, several of our vulnerable population were indeed in life threatening situations which our volunteers were able to address and resolve;*  
*WHEREAS, Greg Fitzpatrick was assigned several cases, one case in specific in which he used his personal resources, he made untold visits, he engaged with the County services, he engaged with out of town concerned friends, he addressed the hospitalization of the person he was assigned to, he eventually led a team of volunteers all to serve this one individual of Studio City's vulnerable.*  
*BE IT PROCLAIMED THAT,*  
*The Studio City Neighborhood Council appreciates the hard work and risk that all the volunteers faced and desires that all those who volunteered receive acknowledgement;*  
*The Studio City Neighborhood Council recognizes Greg Fitzpatrick for his Outstanding Community Service through the Neighbors Helping Neighbors program;*  
*HEREBY,*  
*The Studio City Neighborhood Council recognizes all 80+ citizens that served and offered to serve the vulnerable in our community; and*  
*The Studio City Neighborhood Council awards Gregory Fitzpatrick the August 2020 Award for Outstanding Community Service.*

Item 7. Report from Emily Aaronson from the Studio City Public Library. Emily informed the committee about their Library To Go. The Committee agreed to promote the program across our socials.

Item 8. No representative from the Studio City Recreation Center was present

Item 9. Update on Community Service Award status. Printing is underway of the proclamations. Trophys are lagging, but in the works.

Roll Call

Item 10. Mailing to Stakeholders. An intense debate about what form the mailer should take resulted in the idea of a stakeholder survey being the drive behind a printing of some sort, distribution of which is still open to debate. The Committee decided to convene a special meeting of the Outreach committee on August 26 at 7pm to work on the content of the survey.

9:21pm Adjournment