

SCNC BOARD

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 Rita C. Villa
 John T. Walker
 Denise Welvang



**SPECIAL
 OUTREACH COMMITTEE
 MEETING AGENDA
 MONDAY,
 MARCH 11, 2013
 6:30 PM**

4024 Radford Avenue, Editorial 2, Room 6
 Studio City, CA 91604
 (818) 655-5400

PRESIDENT
 John T. Walker

VICE PRESIDENT
 Lisa Sarkin

TREASURER
 Remy Kessler

SECRETARY
 Rita C. Villa

CORRESPONDING SECRETARY
 Jane Drucker

www.studiocitync.org

The public is requested to fill out a "Comment Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website (www.studiocitync.org); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Community Charter School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to Thomas.Soong@lacity.org. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: www.studiocitync.org or, at the scheduled meeting.

Committee Members: Lisa Cahan Davis (Chair), Lee Davis (Vice-Chair), Shoshana Raphael (Secretary), Linda Wehrli, Gail Steinberg, Brandon Pender, John T. Walker (ex-officio)

1. Call to Order & Roll Call (1 min).
2. Approval of January 14, 2013 and February 11, 2013 Outreach Committee meeting minutes (3 min).
3. Outreach update by the Committee Chair (3 min).
4. Public Comments on non-agenda items within the Committee's jurisdiction (10 min).
5. Response(s) to public comments by Committee Members (10 min).
6. Presentation, discussion and possible motion with respect to Small Business Training Forum 2013 (5 min).
7. Presentation, discussion and possible motion with respect to Movies in the Park, a project with NBC Universal (10 min).
8. Presentation, discussion and possible motion with respect to creation of a Studio City "landmark" or signage [similar to Toluca Lake, Valley Village] (10 min).
9. Presentation, discussion and possible motion with respect to 2013 Marketing Strategies/Initiatives and allocated budget (20 min).
10. Discussion on upcoming events: 4Good [April 7], LA Heritage Days [April 14] and Mack Sennett Event [April 20] (3 min).
11. Comments from members on subject matter within the Committee's jurisdiction (5 min).
12. Closing comments by the Committee Chair (3 min).
13. Adjournment (1 min).