

## SCNC BOARD

Mark Batterman  
David Burg  
Jessica Carron  
Wendy Dio  
Art Ginsburg  
Joe Goodman  
Remy Kessler  
Michael Klausman  
Rafi Kuyumjian  
Alan Levy  
Marchele Mallari  
Ben Neumann  
Allen Ravert  
Drew Karimlou  
Lynda Wadler  
Polly Ward



## OUTREACH COMMITTEE MEETING AGENDA

**Monday, June 5, 2006, 6:30pm**  
**CBS Studio Center, Annex 1**  
**4024 Radford, Studio City CA, 91604**

## PRESIDENT

Rafi Kuyumjian

## VICE PRESIDENT

Joe Goodman

## TREASURER

Michael Klausman

## SECRETARY

Alan Levy

## CORRESPONDING SECRETARY

Jessica Carron

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The public is requested to fill out a "Speaker Card" to address the Committee on any item of the agenda prior to the Committee taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Committee's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to three minutes per speaker, unless waived by the presiding chair of the Committee. The agenda is posted for public review at: Studio City Neighborhood Council website ([www.scnc.info](http://www.scnc.info)); Studio City Library, 12511 Moorpark St.; every Sunday from 9:00 AM to 1:00 PM, at the Studio City Farmers Market, Ventura Pl. and Laurel Canyon Blvd.; Studio City Residents Association, 12069 Ventura Pl., #H; Studio City Chamber of Commerce, CBS Studio Center, 4024 Radford Ave.; North Weddington Recreation Center, 10844 Acama Street. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator at (213) 473-5391 or e-mail to [matthew.fitzgerald@lacity.org](mailto:matthew.fitzgerald@lacity.org)

### Committee Members:

Ben Neumann (Chair), Joe Goodman, Jim Kaplan, Barry Wise, Andrea Neumann.

1. Call to Order & Roll Call (2 min.)
2. Comments by the Committee Chair (5 min.)
3. Public Comments on non-agenda items within the Committee's jurisdiction (10 min.)
4. Response(s) to comments by Committee Members (5 min.)
5. Presentation, discussion and possible motion with respect to 2006/2007 media plan, coverage and ad purchases (10 min.)
6. Presentation, discussion and possible motion with respect to SCNC newsletter creation and distribution channel (10 min.)
7. Presentation, discussion and possible motion with respect to creation of an outreach volunteer base (10 min.)
8. Presentation, discussion and possible motion with respect to developing business information boards with monthly (10 min.)
9. Presentation, discussion and possible motion with respect to adding an event blog to the SCNC website to live post happenings and events concerning Studio City (10 min.)
10. General discussion regarding Outreach ideas (15 min.)
11. Comments from Board Members on subject matter within the Board's jurisdiction (3 min.)
12. Adjournment (1 min.)