

**SCNC BOARD**

Jeffrey Carter  
 Ben Di Benedetto  
 Remy Kessler  
 Ben Neumann  
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 Lisa Sarkin  
 Lana Shackelford  
 Gail Steinberg  
 Ron Taylor  
 Pasha Vafae  
 Rita C. Villa  
 John T. Walker  
 Denise Welvang



**OUTREACH COMMITTEE  
 MEETING AGENDA  
 MONDAY,  
 OCTOBER 8, 2012  
 6:30 PM**

4024 Radford Ave., Editorial 2, Room 6  
 Studio City, CA 91604  
 (818) 655-5400

**PRESIDENT**  
 John T. Walker  
**VICE PRESIDENT**  
 Lisa Sarkin

**TREASURER**  
 Remy Kessler

**SECRETARY**  
 Rita C. Villa

**CORRESPONDING SECRETARY**  
 Lana Shackelford

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The public is requested to fill out a "Comment Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website ([www.studiocitync.org](http://www.studiocitync.org)); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Community Charter School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to [Thomas.Soong@lacity.org](mailto:Thomas.Soong@lacity.org). In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: [www.studiocitync.org](http://www.studiocitync.org) or, at the scheduled meeting.

Committee Members: Lisa Cahan Davis (Chair), TBD (Secretary), Linda Wehrli, Gail Steinberg, Brandon Pender, John T. Walker (ex-officio)

1. Call to Order & Roll Call (1 min).
2. Approval of September 10, 2012 Committee meeting minutes (3 min).
3. Outreach update by the Committee Chair (3 min).
4. Public Comments on non-agenda items within the Committee's jurisdiction (10 min).
5. Response(s) to public comments by Committee Members (10 min).
6. Presentation, discussion and assignment of tasks in regard to Marketing & Promotion Plan for 2012/2013 SCNC (20 min).
7. Presentation, discussion and assignment of tasks in regard to LUMINARIA EVENT - December 2, 2012 at Campo de Cahuenga (5 min).
8. Presentation, discussion and possible motion with respect to SCNC Street Banner 2013-2014 locations (10 min).
9. Comments from members on subject matter within the Committee's jurisdiction (5 min).
10. Closing comments by the Committee Chair (3 min).
11. Adjournment (1 min).