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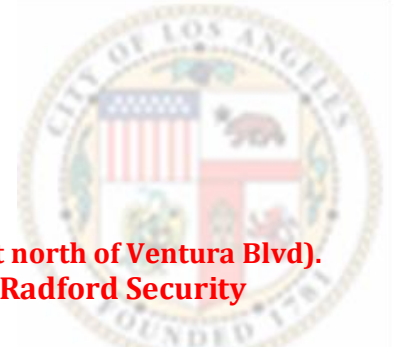
CULTURAL AFFAIRS COMMITTEE MEETING

Thursday, January 4, 2024, AT 7:00PM

4024 Radford Avenue, Editorial 2, Room 6. Studio City, CA 91604

(818) 655-5400

NEW ENTRANCE AND PARKING. Please use RADFORD GATE (4024 Radford, just north of Ventura Blvd). Use the drive on or pedestrian access and follow instructions from Radford Security



Stakeholders with disabilities who have a valid DMV placard, use a wheelchair, walker, or cane, and/or those who have difficulties walking distances should notify a Radford Studio Center Security Officer or call 818-655-5085 to request shuttle assistance.

Committee Members: Abi Velasco (Chair, Stakeholder), Richard Niederberg (Vice Chair, Board Member), Barry Johnson (Stakeholder), Mary Mallory (Stakeholder), Brandon Morino (Stakeholder). Chip Meehan (President Ex-Officio)

1. Call to Order & Roll Call (1 min) 7:10AM

Name	Present	Absent
Abi Velasco	X	
Richard Niederberg		X
Barry Johnson	X	
Mary Mallory	X	
Brandon Morino	X	
GUEST		
Chip Meehan	X	
Jen Bladen	X	
Sidney Liss	X	

2. Approve minutes for October November 2023. (1 minute)

Name	Yes	No
Abi Velasco	X	
Richard Niederberg		Absent
Barry Johnson	X	
Mary Mallory	X	
Brandon Morino	X	

3. Announcement from Committee Chair. (5 mins extendable by Chair).

- Mini Lecture series Motion was sent back to CAC for revision. This topic will be discussed in item #5.
- NC Funding quires more detail added to Beeman Invoice, requires checking the co-sponsoring box for the event rather than being Main sponsor, requires a detail quote from printing vendor.
- Additional requirements have been sent to the Treasurer on December 28, 2023.
- Due to the Winter Holiday, the revision will be sent out in January 2024.
- We have a guest, Sidney Liss is our new Field Deputy from CD 4. Welcome Sidney!

CAC Meeting Dates

Thursday, January 4

Thursday, February 1

Thursday, February 29 (instead of March 5th)

Tuesday, April 2

Tuesday, May 7

4. Announcement from Committee Vice Chair. (5 mins extendable by Chair).

Richard Neiderberg is absent today.

5. Public Comment on non-agenda items within the committee's jurisdiction (1 min per speaker extendable by chair, 5 min maximum extendable by chair).

- Sidney Liss – Introduction
- No Government updates

6. Discussion and updates: Movies in the Park- Spring 2024 (20 min).

- Abi is confident that our paperwork will get approved by NC Funding by Mid-January.
- Abi has sent out an invitation to several LA City Departments such as: LASAN, LADOT, METRO, Studio City Library, NoHo PD.
- Abi has touched base with our sponsors: Confirmed sponsors are CD4 (Chinese Food Truck), Beeman Park (Canopies, tables, chairs, giant screen, audio, music), Gina and David from COMPASS (Film license), and Radford Studio Center has expressed their interest in participating; but will confirm by the end of January (Shaved ice).
- Abi has contacted a few Chines Food Trucks requesting a quote and she is hoping to be able to submit those quotes to CD4 for review and approval.

Chinese Street Food
(626) 332-7555

Cre Asian Food
714-785-9328

Mad Dumplings
818-583-7137
Left message

Pho King Awesome
562-292-78-12

Left message
Party and Sushi
(949) 375-7315
Sent request to get a quote via Yelp.

SPRING MOVIE UPDATE

Due to licensing release date, the new movie will be Kung Fu Panda
The Spring event theme will be: Chinese.
Food: Chines Food

SUMMER MOVIE UPDATE

The date was changed from June 1st to June 8, 2024
Movie: Willy Wonka
Summer theme: TBD
Food: TBD

Abi will be contacting a few dance studios requesting their support to sponsor a mini dance.
Shin Dance Academy
Shindance.com
626-286-1200

Outer Circle Entertainment
424-209-2480

Immoral Lion Dance
626-506-2989

We Dance Studio
Wedancela.com
626-708+8215

Jen Bladen, Outreach Chair, commented she's confirmed a small group of adolescent's choir to perform at the Spring Movies in the park. The choir will be singing in Chinese.

7. Discussion about Mini Cultural Lecture series (30 min).

Title	Date	Presenter
<i>The Great Flow in 1938</i>	Tuesday, March 19	Mary Mallory
<i>History of Restaurant</i>	Tuesday, April 16	Mary Mallory
<i>Women's Aviation</i>	Tuesday, May 21	Mary Mallory
TBD	Tuesday, June 18	TBD

The Mini Series pilot project is expected to launch in the Spring, delivering 4 mini culture lecture series in March, April, May and June. If this first project is successful, then in July, the CAC will plan the Fall Mini Lecture Series to launch in August, September, October, November 2024.

The Cultural Affairs Committee will be drafting a Mini Lecture Series proposal for the Board's review in the near future. There are three items that will be included in the proposal: Introduction, scope of work and lecture debrief.

Introduction

Opening statement that explains 'why' Cultural Affairs would like to do a lecture series.

Describe the appeal to a group of stakeholders that usually do not attend movies in the park, etc.

Create a partnership with the library or other established partners to get positive brand rub off for SCNC.

Create a marketing plan to develop new followers of those partner organizations into SCNC watchers.

Low effort and cost for limited SCNC volunteer and financial resources.

Schedule evening lecture events.

Scope of Work

Project Name

Organization

Point of Contact

Phone

Email

Date

Project Description: What does the project entail?

Scope of Work: What are the deliverable methods? List the materials needed. Include how would this pilot project will be assessed?

Project deliverables: Describe the service resulting from this project.

Schedule of work: Mini Lecture Series (Titles, description and name of presenter)

Milestones description: Describe marketing strategies

Budget

Mini Series Debrief

Each lecture will have will have the following information:

1. Name of presenter
2. Presenters Bio (including years of experience as a professional presenter, collaborations,
3. publications, blogs, presenter's professional website)
4. Workshop Title
5. Description
6. Date
7. Time
8. Location
9. Target Audience: Who should attend the training?
10. Why is this topic important to Studio City?

8. Comments from committee members on subject matter within the committee's jurisdiction (5 min).

None.

9. Closing comments by the Committee Chair and Vice Chair (2 min).

Thank you very much for your time and endless support!

You are very much appreciated!

May this year bring you success in everything you do!

10. Adjournment (1 min). 8:45 PM PST